ProjectMe PRO

Webinar Presentation

User Management Support for Alumni Career Services

ProjectMe PRO

ACSN
ALUMNI CAREER SERVICES NETWORK

Presented by:

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Co Founders, Project Me Pro
ACSN Corporate Partner

September 2017

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AGENDA

Target: About 30 mins

Topic 1: Discuss challenges Alumni Career Services face

Topic 2: Discuss how Project Me Pro can support Alumni Career Services efforts

Conclusion: Info about how to reach us and get more information

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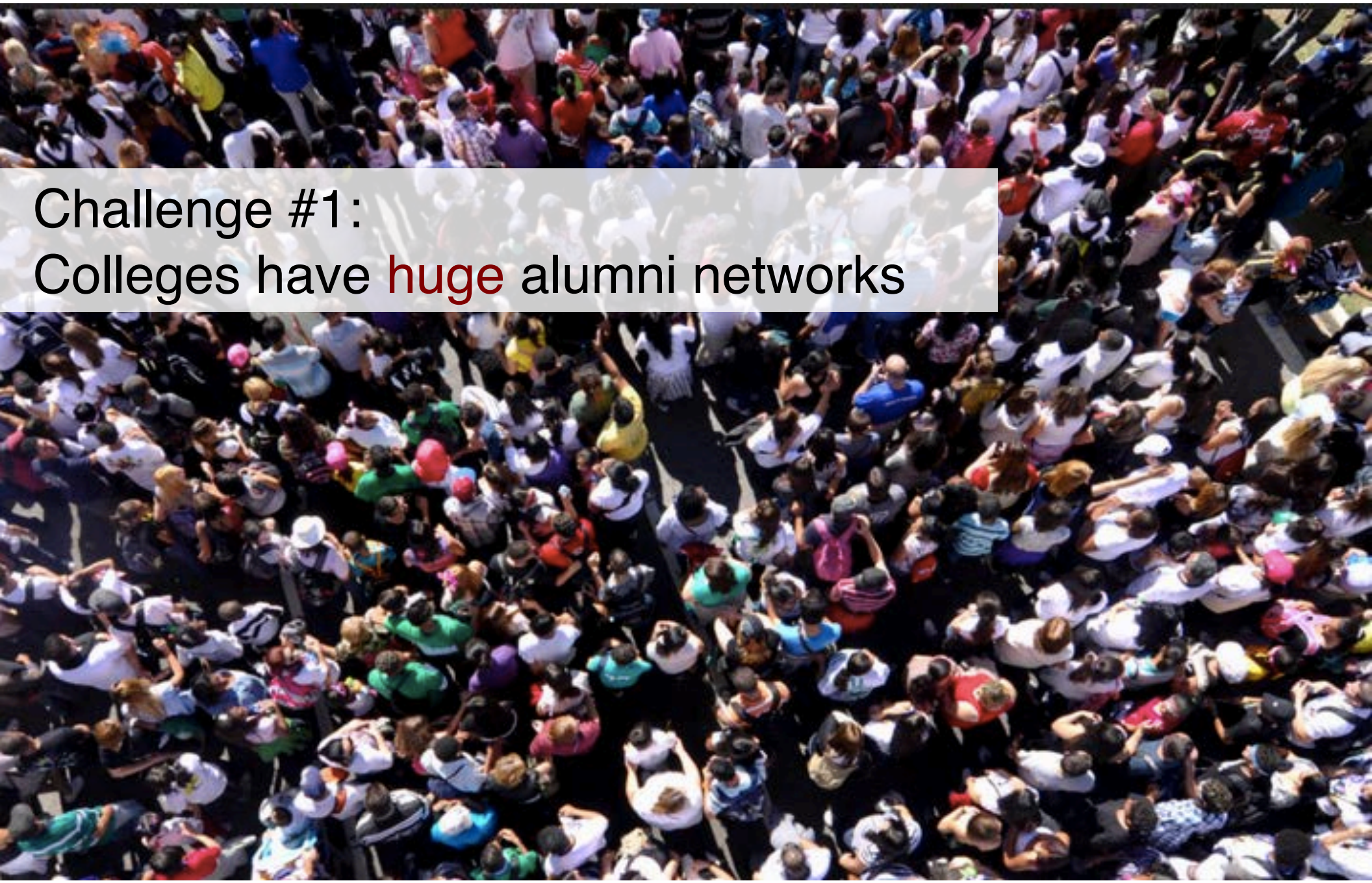
SURVEY

ACSN Survey for Project Me Pro Webinar

https://www.surveymonkey.com/r/FJKV8VL



Challenge #1:
Colleges have huge alumni networks

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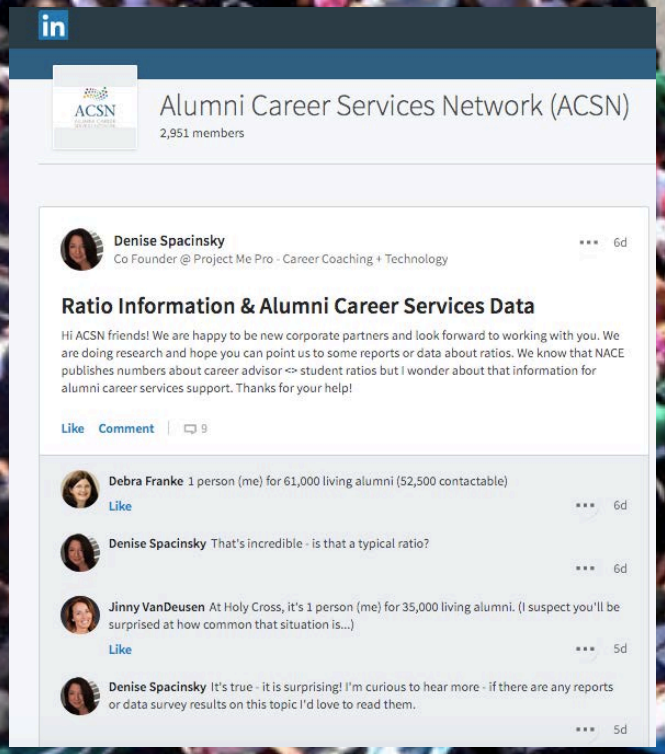


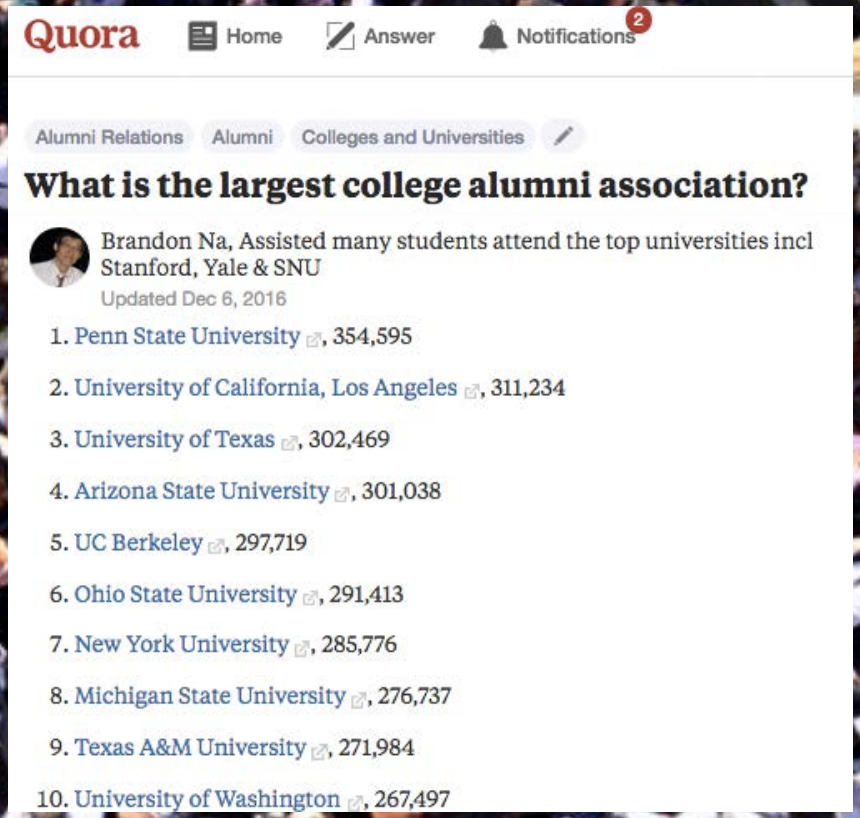
35,000

61,000

600,000

110,000

500,000

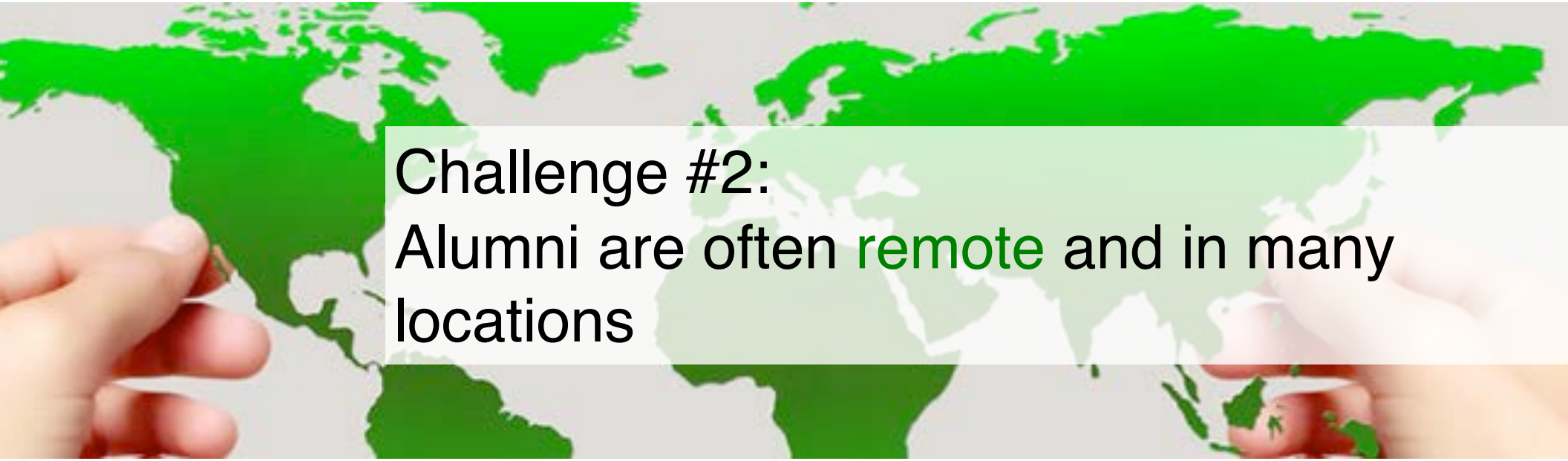


Challenge #1:
Colleges have huge alumni networks

A typical ratio:

1 Alumni Career Advisor : 50,000 Alumni Members

(but often more)



Challenge #2:
Alumni are often remote and in many locations

Search | Home | My Network | Jobs | Messaging | Notifications | Me | Work

University of Illinois at Urbana-Champaign Career Insights

Change university

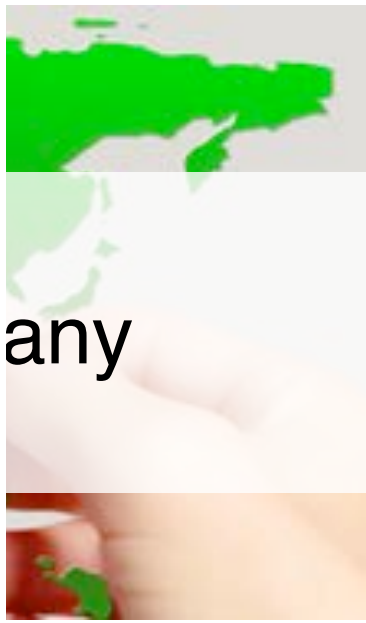
Attended | Start year 1900 | to | End year 2017

Search alumni by title, keyword or company

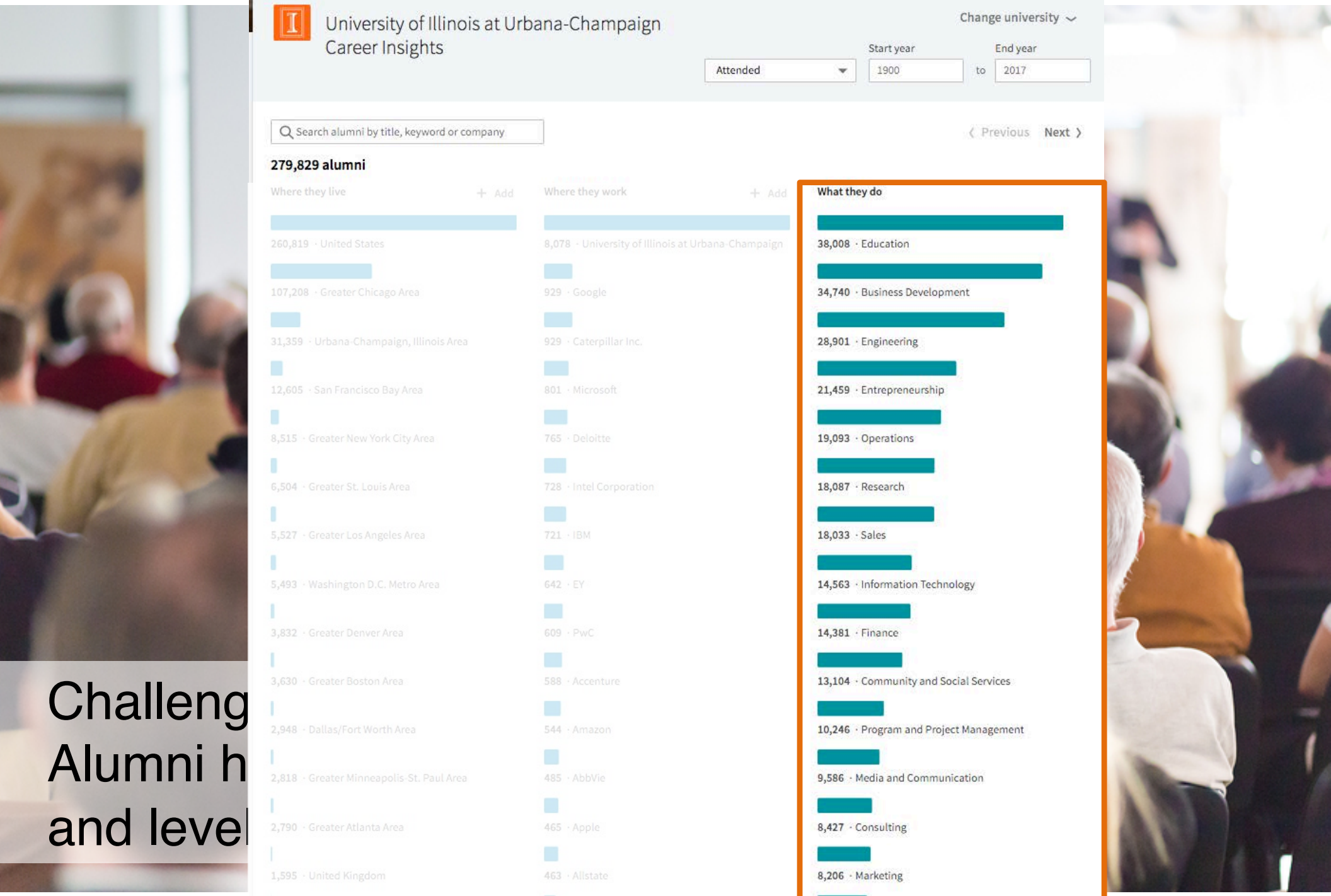
Previous | Next

279,829 alumni

Where they live	Where they work	What they do
+ Add	+ Add	
260,819 · United States	8,078 · University of Illinois at Urbana-Champaign	38,008 · Education
107,208 · Greater Chicago Area	929 · Google	34,740 · Business Development
31,359 · Urbana-Champaign, Illinois Area	929 · Caterpillar Inc.	28,901 · Engineering
12,605 · San Francisco Bay Area	801 · Microsoft	21,459 · Entrepreneurship
8,515 · Greater New York City Area	765 · Deloitte	19,093 · Operations
6,504 · Greater St. Louis Area	728 · Intel Corporation	18,087 · Research
5,527 · Greater Los Angeles Area	721 · IBM	18,033 · Sales
5,493 · Washington D.C. Metro Area	642 · EY	14,563 · Information Technology
3,832 · Greater Denver Area	609 · PwC	14,381 · Finance
3,630 · Greater Boston Area	588 · Accenture	13,104 · Community and Social Services
2,948 · Dallas/Fort Worth Area	544 · Amazon	10,246 · Program and Project Management
2,818 · Greater Minneapolis-St. Paul Area	485 · AbbVie	9,586 · Media and Communication
2,790 · Greater Atlanta Area	465 · Apple	8,427 · Consulting
1,595 · United Kingdom	463 · Allstate	8,206 · Marketing
336 · Switzerland	373 · PepsiCo	7,643 · Human Resources



Challenge #3:
Alumni have vastly different backgrounds and levels of experience



Challeng
Alumni h
and level

When alumni approach their institutions seeking job search training and advice Alumni Career Advisors become really busy trying to respond

Some Alumni Career Advisors worry about receiving too many advising requests and becoming overwhelmed

What would an online solution need to support Alumni Career Services?

An online solution that would successfully support Alumni Career Services should be…

Scalable to Many Users

Giving advisors the ability to work with many people simultaneously

Locale Independent

Offering the ability to work with many people regardless of where they are

Suitable for All Alumni

Career advising will be relevant regardless of alumni experience, industry or seniority

And
successfully
support
Alumni Career
Advisors

We have an online solution that is typically provided to college career centers but can successfully support Alumni Career Services too

ProjectMe PRO

A self-paced learning system providing job search information to college students (& alumni!)

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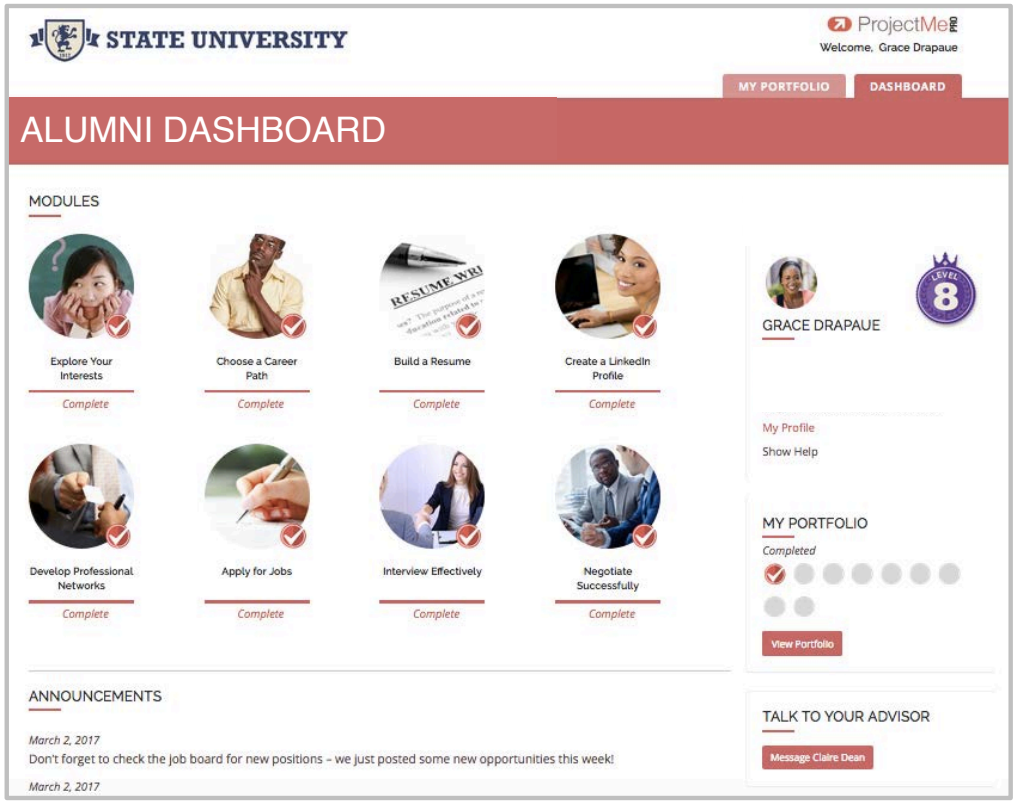
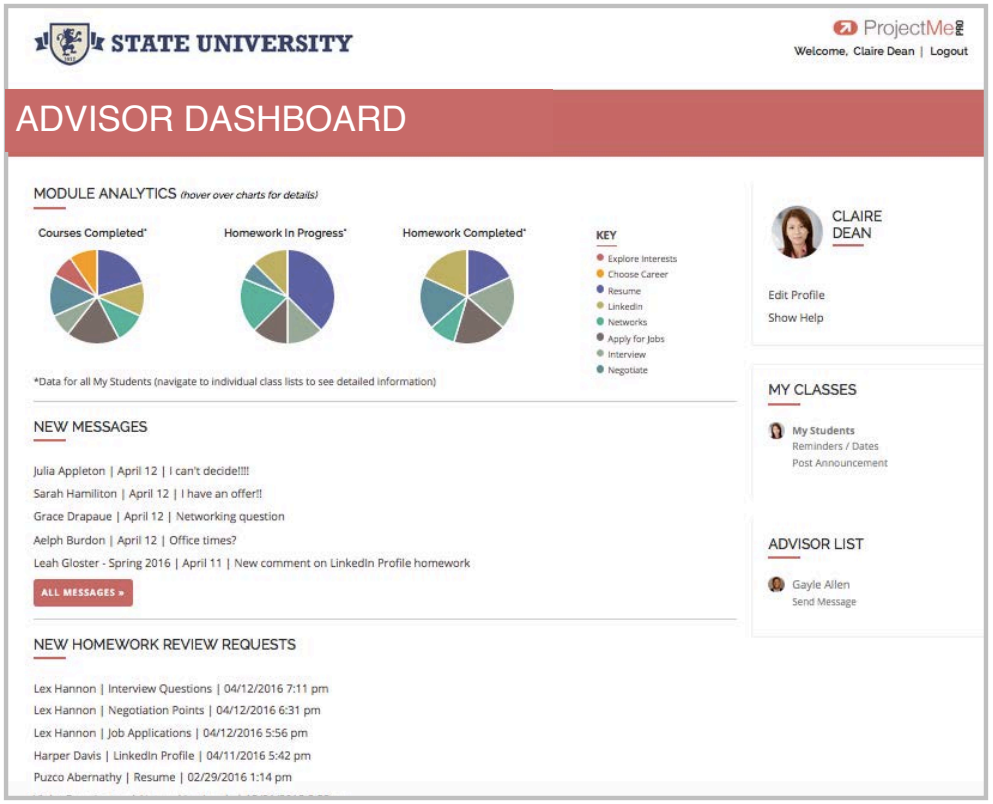
A self-paced learning system providing job search information to college students (& alumni!)

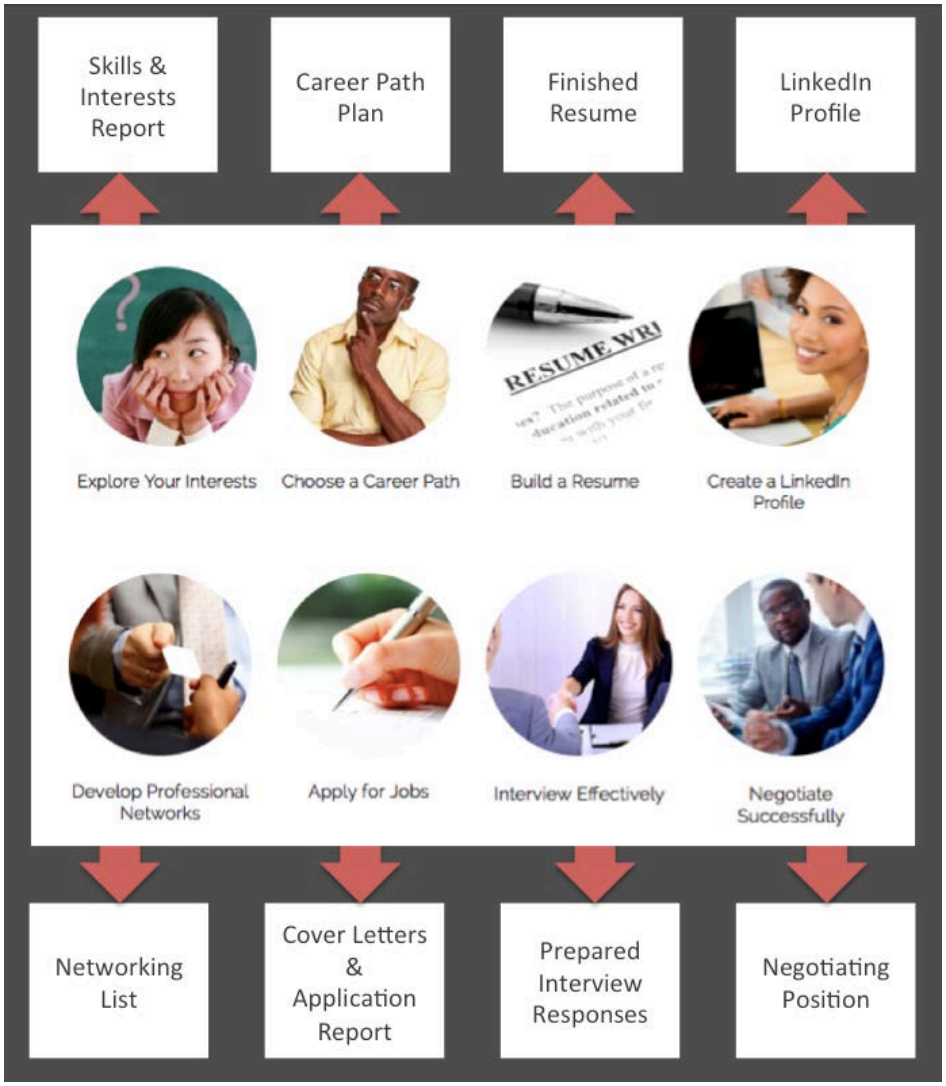




E-Learning I Online Portfolio I Virtual Coaching I Personalized Dashboards

ProjectMe PRO

A self-paced learning system providing job search information to college students (& alumni!)



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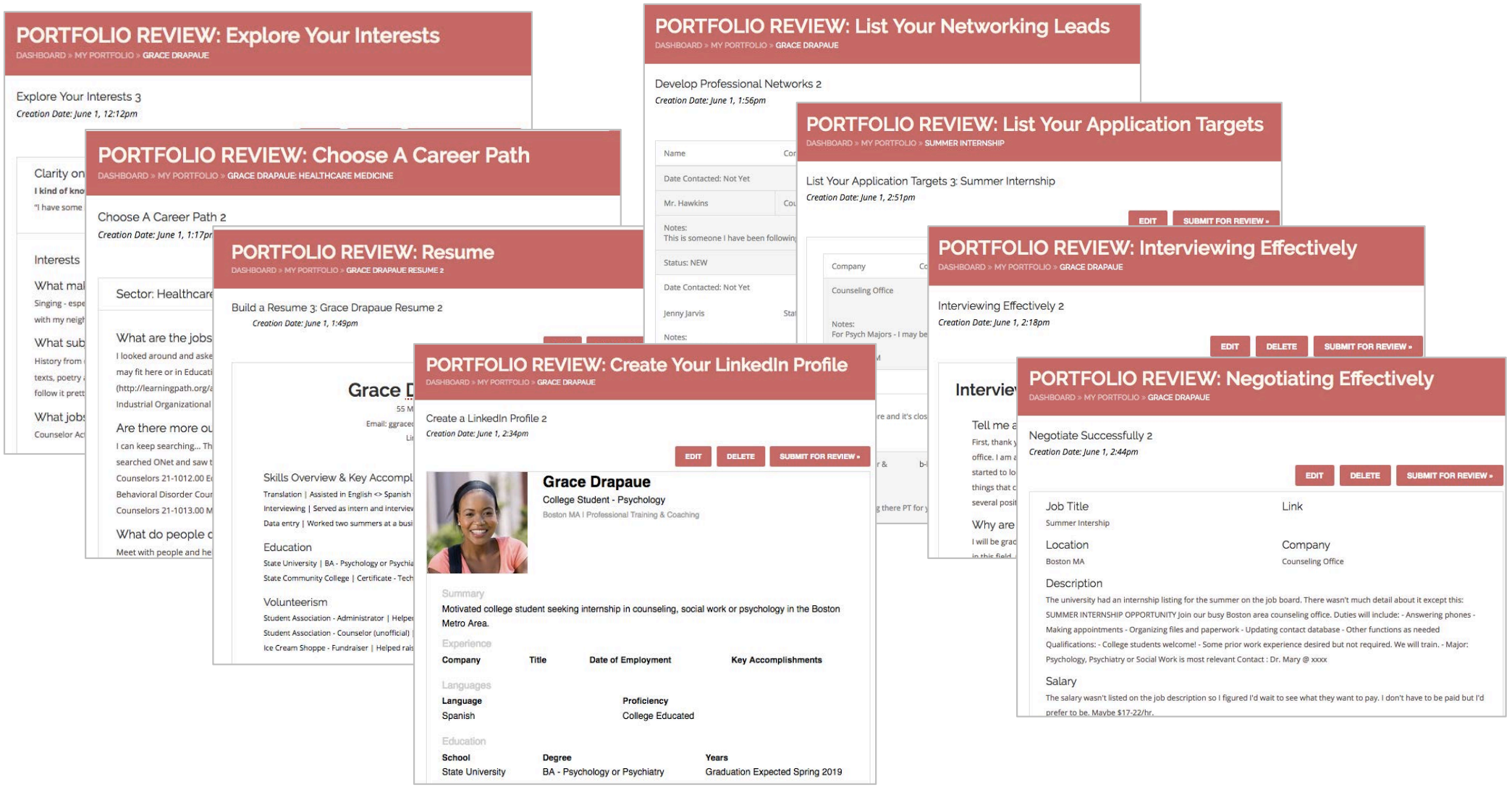

E-Learning I Online Portfolio I Virtual Coaching I Personalized Dashboards

How it works

Alumni Advisor Receives Request

Directs Alumni Member to Link
(customized by institution)

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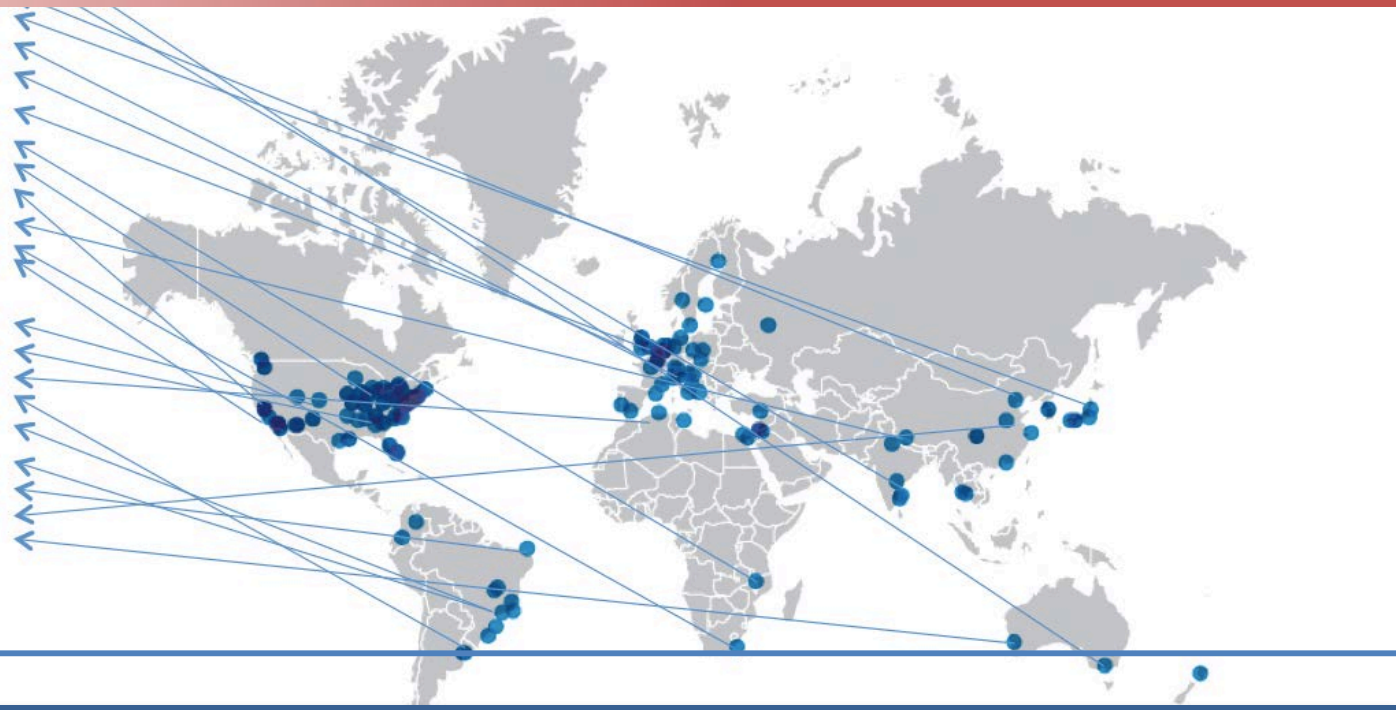
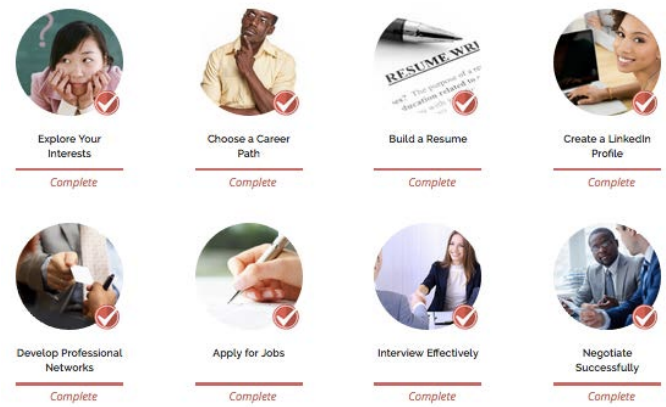
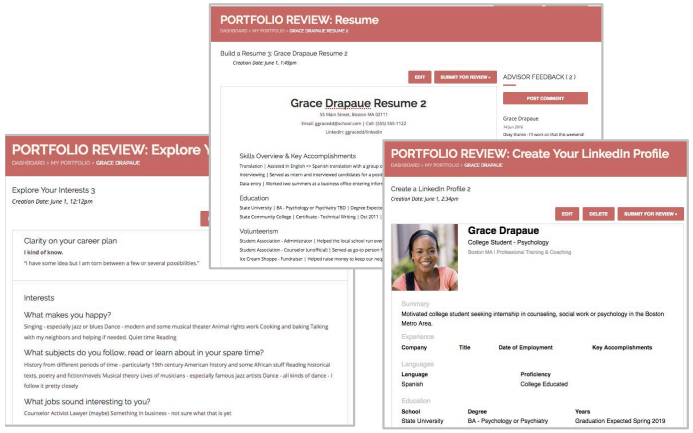


Alumni Advisor Monitors All Alumni Members Career Services Pre-Work & Begins Advising Engagements When the Program is Completed

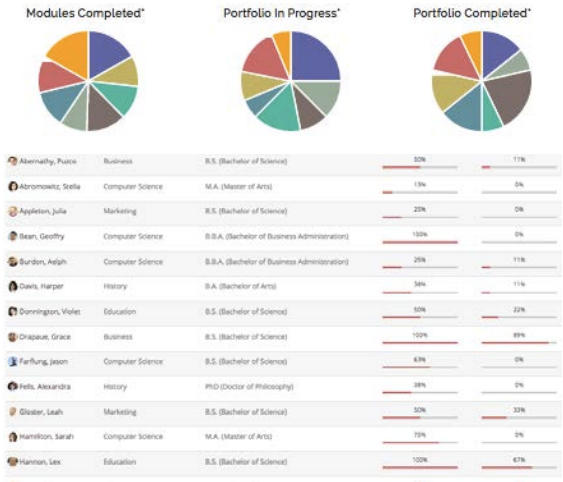
Module Completion



Portfolio Review



User Data



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DOES THIS INTEREST YOU?

For more information please go to:
projectmepro.com/contact-us

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Thank you!

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